

NEW ACCOUNTANT[®]

JEANNIE PATTON NAMED AICPA VICE PRESIDENT – STUDENTS, ACADEMICS AND MEMBERSHIP

CEO of Utah CPA Association to Lead Institute's Recruitment Efforts



Jeannie Patton

(May 19, 2008) – The American Institute of Certified Public Accountants today named , presently chief executive officer of the Utah Association of CPAs, to the newly created position of vice president – students, academics and membership.

She will begin in her new role on July 1 and report to Anthony J. Pugliese, senior vice president – finance, membership and operations.

Patton will oversee the AICPA's programs to recruit students into the accounting profession, encourage accounting graduates to pass the CPA exam, serve the needs of young CPAs, and promote long-term retention of AICPA members. These efforts include the Start Here, Go Places campaign (www.startheregoplaces.com), aimed at building awareness and understanding of the CPA profession among high school and college students, and the Young CPA Network (www.aicpa.org/YoungCPANetwork), which provides resources and forums for new professionals.

In addition, Patton will supervise the Institute's annual survey, *Trends in the Supply of Accounting Graduates and the Demand for Public Account Recruits*, as well as initiatives directed toward women and minorities.

“For years, Jeannie has been one of our most extraordinary and respected leaders,” said Barry Melancon, AICPA president and chief executive officer, who made the announcement at the Spring meeting of the Institute's governing Council in Amelia Island, Fla. “The profession has benefited significantly from her energy, enthusiasm, vision and deep commitment to the profession.”

Patton has been highly active in the AICPA since she joined the Utah Association of CPAs in 1981.

She is a current member of the National CPA Financial Literacy Commission, which directs the profession's 360 Degrees of Financial Literacy effort (www.360financialliteracy.org) and Feed the Pig campaign (www.feedthepig.org). From 1996 – 1999, she led the CPA Vision Project, which created a roadmap for the future of the CPA profession.

She has served on various other Institute committees and subcommittees and was a trustee for the AICPA Foundation.

In 1999, Patton became the first recipient of the AICPA Distinguished Service Award.

Patton is past president of the national CPA Society Executives Association (CPA/SEA) and served as a peer reviewer for other state societies. She wrote a self-review guide to state society operations. She is a member of the Advisory Board for the School of Accountancy at Utah State University. Prior to the Utah Association of CPAs, Patton worked in real estate appraisal and with manufacturing firms.

“We’re at a critical juncture in the profession, as we step up our efforts to bring more young people into the profession to replace retiring Baby Boomers,” Melancon said. “We’re fortunate to have Jeannie at the helm of this strategic priority.”

About the AICPA

The American Institute of Certified Public Accountants (www.aicpa.org) is the national, professional association of CPAs, with more than 350,000 members, including CPAs in business and industry, public practice, government, and education; student affiliates; and international associates. It sets ethical standards for the profession and U.S. auditing standards for audits of private companies, federal, state and local governments, and non-profit organizations. It develops and grades the Uniform CPA Examination.

The AICPA maintains offices in New York, Washington, D.C., Durham, N.C., Ewing, N.J., and Lewisville, TX.

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