

NEW ACCOUNTANT[®]

RSM McGladrey Receives The Conference Board Work Life Leadership Council's *Moving Into the Future Award*

(March 5, 2008) — [RSM McGladrey](#), a leading accounting, tax and business consulting firm, received The Conference Board's *Moving Into the Future Award* for their innovative Coach-on-Call WorkLife solution. The annual award features companies that creatively address workplace issues that yield positive impact.

RSM McGladrey accepted the award at the 2008 Work Life Conference held in Atlanta, and jointly organized by the Families and Work Institute and The Conference Board.

"We're honored for the recognition of our Coach-on-Call program," said Teresa Hopke, Director of WorkLife Strategies at RSM McGladrey. "This is both a testimony for the tenacity that we put in to developing the program, and an inspiration to continue creating an environment of WorkLife support for our employees."

The Coach-on-Call program offers all of the firm's 8,000 employees free access to [WorkLife](#) coaching services from professional coach Karen Lanson. "Coach Karen" helps RSM McGladrey employees develop, structure and manage individual strategies for WorkLife effectiveness.

"RSM McGladrey's WorkLife programs demonstrate their commitment to creating a vibrant organizational culture," said Jonathan Spector, CEO of The Conference Board. "The innovation displayed by RSM McGladrey distinguishes the company as an example that other companies can emulate. The Coach-on-Call program is an important enhancement of the firm's progressive WorkLife environment."

This marks the second year that RSM McGladrey received the "Moving Into the Future Award." In 2006, the company was recognized for incorporating WorkLife into its annual goal setting and performance management process. The program offers employees the opportunity and support to pursue personal interests and promotes better communication between managers and employees.

The "Moving Into the Future Award" represents the third occasion in the past six months that RSM McGladrey has been commended for its WorkLife programs. In 2007, the company was named one of the "100 Best Companies" by *Working Mother* magazine for the second consecutive year. RSM McGladrey also received the Working Family Resource Center's "Elaine McCormick Wray Award" for educating employees on how to successfully manage their personal and professional aspirations.

Looking forward, RSM McGladrey will continue using employee feedback to tailor benefits, and will encourage executives and managers to get even more involved in the WorkLife efforts to enhance the flexible culture they're striving to create. The RSM McGladrey WorkLife team is dedicated to staying ahead of the game and providing employees with the same level of support for their personal lives as they do for their professional lives.

About RSM McGladrey

RSM McGladrey is a leading professional services firm providing accounting, tax and business consulting. RSM McGladrey operates in an alternative practice structure with McGladrey & Pullen LLP, a partner-owned CPA firm that delivers audit and attest services. Through separate and independent legal entities, they work together to serve clients' business needs. Together, the companies rank as the fifth largest U.S. provider of accounting, tax and business consulting services (source: Accounting Today), with 8,000 professionals and associates in nearly 100 offices. RSM McGladrey Inc. and McGladrey & Pullen LLP are member firms of RSM International, an affiliation of independent accounting and consulting firms. RSM McGladrey is the official accounting, tax and business consulting firm of The PGA of America.